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RM-9242

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APR 17 1998

From: Ron Grandia <rgrandia@earthlink.net>
To: A4.A4 (SSEGAL)
Date: 4/17/98 4:48pm
Subject: Comments to the Chairman

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Ron Grandia (rgrandia@earthlink.net) writes:

RE: RM-9242

Dear sir,

It is my sincere hope that you and your commission give serious and thoughtful consideration to petition rm-9242, a petition that seeks to establish a low-power FM service similar to LPTV. This type of service would be a quantum-leap ahead toward many of the commissions stated goals.

As you are well aware, deregulation has created a climate in which large corporations are realizing huge profits by consolidating ownership within markets. This is not necessarily a bad thing in itself, but does create a situation that seems counter to some of the imperatives of your commission: Fostering a diversity of voices and opinions, and the fair and efficient allocation of facilities.

LPFM stations would address many of these concerns WITHOUT any serious impact on the few companies that now enjoy a near-monopoly on broadcast outlets. They can continue in the manner to which they are accustomed, and the new LPFM service could peacefully co-exist in this environment by targeting to smaller geographic areas and the advertisers currently priced-out of the larger stations.

LPFM stations could easily be implemented in a manner consistent with the way translators are now deployed. It is important to recognize this, so one can understand that with the same strict engineering standards, sufficient power levels can be realized without the fear of interference. It is also important to bear in mind that power levels MUST be kept high to ensure the economic viability of such a service.

There are many reasons why this idea's time has come, and I believe this petition takes all perspectives into account and balances all of the interests at stake.

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